

## RESUME 2023

### Michael Enfield

Senior Creative Director | Art Director | Photographer | Digital Designer | Copywriter

### PERSONAL INFORMATION

Citizenship, **USA**

**Linguistic Proficiency:** **English** (articulate); **Spanish, French and Finnish** (partially adept in both)

### Contact:

2102 Windham Lane, Silver Spring, Maryland 20902-4310, USA

c: 301-649-3732 | e: michael.enfield@icloud.com | Site, Samples: [www.michaelenfield.com](http://www.michaelenfield.com)

### EDUCATION

**Bethesda-Chevy Chase H.S.**, Bethesda, Maryland 20814

**Corcoran School** of the Arts And Design, Washington, D.C.—(Undergraduate, Fine Art Curriculum)

**Pratt Institute**, Brooklyn, New York—(Art School); Minor: Advertising, Photography & Filmmaking, Journalism) BFA, w/Honors

**George Washington University**, Washington, DC, Post Graduate Certification—Secondary Education  
**The Academe de Ete**, Nice, France; completed Post Graduate Program (Western, Art History; Classical Painting)

### FORMAL EMPLOYMENT

#### Steinbicker Houghten Studios

5th Avenue, New York, New York—**Assistant Photographer**; *assisted crew members with the staging and performance of commercial photo assignments (several of which conducted for Cosmopolitan Magazine).*

#### Young & Rubicam Advertising & Public Relations, North America

Madison Avenue, New York, New York—**Assistant Art Director**; *provided creative support to Creative Art Department; several accounts of which were associated with included— Travelers, Gulf Western, Bristol Meyers.*

#### Wakefield High School

Arlington, Virginia—**High School Art Teacher**; *instructed County specified course curriculum to approximately, two hundred Northern Virginian public school students—grades seven through twelve.*

#### Earl Palmer Brown Advertising

The World Building, Washington, DC—**Creative Director**; *created artwork required to promote, The Washington Boat Show, as well as other, varied, in-house accounts; served as department liaison to tier of marketing personnel.*

#### The US Department of Labor

Washington, DC—**Art Director**; *laid-out-out in strict accordance with preexisting, design standards, posters, brochures and periodicals addressing national occupational safety and health.*

#### McCann Minneapolis Advertising

**Art Director**; *developed, with other creative department personnel, production artists, national advertising for Northwest Airlines.*

#### Taucher Advertising

Helsinki, Finland—**Art Director, Chief Photographer**; *retained to effectively develop, product specific, promotional material created to captivate the English speaking, visitor market.*

#### Enfield Grafik Design & Production

Washington, DC—**Principal**; *promotional, informational, creative service provider; specializing in photographic illustration, copy writing, print production, online design.*

## **CLIENTS & COMMISSIONS** (abbreviated listing):

•**National Geographic Society**, Washington DC; “A Scandinavian Christmas” (Photo illustrative article)  
•**Marrimekko**, Helsinki, Finland; new collection catalogue •**US News & World Report**, Washington, DC; poster promotion, “Our kind of people and yours.” •the former, **Evening Star Newspaper Magazine**, Washington, DC; (picture essay) “Montrose, The Perfect People Park” •**Washingtonian Magazine**, Washington, DC; editorial, fashion picture-spread •**The United States Chamber of Commerce**, Washington, DC; three, “Nation’s Business” cover designs •**Time Life Books**, Alexandria, VA; designed *Swing-era Album Design* •**The Washington Post Newspaper**, Washington, DC; developed poster campaign for media marketing, themed, “Good Customer’s Rate” •**The Vista International Hotel**, Washington, DC. •**Best Western Hotel**, (formerly, The Clarion Hotel); Rockville, Maryland; designed Guest Guidebook •**Holiday Inn, Chevy Chase**, Chevy Chase, Maryland; Mag. ads themed, “Family-Friendly, Shoppers Stayover” •**The Four Seasons Hotel**, Washington, DC; prepared pamphlet, highlighting VIP, banquet facilities •**Interstate General**, Charles County, MD; “The Chastleton”, created, perspective tenant, multi-tiered, page, pocket folder •**The Pavilion At The Old Post Office**, Washington, DC; designed, printed 100,000, brochures lauding the landmark’s shopping allure •**The United States Information Agency**, Washington DC; illustrated series of articles for Russian-American informational exchange •**The National Institutes Of Health (NIH)**, Bethesda, Maryland; produced a comprehensive photo essay depicting the facilities, state-of-the-art, “hot virus” lab •**Bread & Chocolate**, Alexandria, Virginia; created customer, keepsake, menu card •**Chadwick’s Restaurants**, Washington, DC; staged, shot scenarios designed to highlight restaurants beverage consumption •**Kramer Books & Afterwards**, Washington, DC; bookstore and outdoor cafe setting Picts. published to attract local, after theatre traffic. (complimentarily captioned, “from pasta to paperbacks”, “from noodles to novels”). •**Glory Day Grills**, Reston, Virginia; magazine campaign portrays sport bar restaurant, family dining destination. *Shots of teen soccer players seated over table settings, formally saying grace, headlined—“Player’s Prayers Answered”* •**Sigal Construction**, Washington, DC; business branding campaign displayed in The Washington Business Journal Newspapers [various Principals’ portraits captioned, “The Proud Spirit Of Our Work”, “The Unique Character of Our Construction”, “The Special Personality of Our Projects”. •**Watermark Cruises**, Annapolis, Maryland; direct-mail campaign, documenting its yachts bayside party amenities. •**Ticher BMW | BMW of Silver Spring**, developed Washington Auto Show, annual Ad Campaign •**SAFEWAY INC.**, Pleasanton, California; •*Commissioned by Safeway, Inc., Pleasant Hill, California; photographically portrayed its newly refurbished, gourmet-styled, Kensington Store.* •**Four Seasons Hotel**, Georgetown/D.C.; depicted Hotels’, special events, special party accommodations •**US Congressman Jamie Raskin**, Washington, D.C.— graphically designed and photographed principle promotional collateral.

## **Special Achievements**

•**Gallery Exhibits:** Published, “Collectible” Photography: **Barnes&Noble** Bookstores, Washington, DC; The Montgomery County, **Executive Office Building**, Rockville, Maryland, “Advertising Art Collection”; **The Corcoran Gallery of Art**, “Finish Portraiture”, D.C.

•**On Air Guest:** Channel 23, Herndon, Virginia: “Advertising Art Production In The Nation’s Capital”

•**Kennel Master:** [Enfield German Shorthairs](#) ; Silver Spring, Maryland)

{References, Content Chronology Available Upon Request}